



MARK WEST

PINOT FOR THE PEOPLE

Last year [November] your customers came into our stores and voted on their favorite holiday wine [by buying over and over again] right at your checkout stands...They said their favorite Holiday Wine for 2008 was Mark West Pinot Noir...I've been reading the pre holiday polls and I'm giving you the scoop that Mark West looks like any easy winner. Let's make certain we give him some support and he is certain to bring us more "votes" this year.

-Kevin Schulke

Category Manager Beer & Wine

Price Chopper, A Golub Corporation Company