

PINOT — FOR THE — PEOPLE

GRAPES WERE DIFFICULT TO FIND FOR MANY IN 2007. THE CALIFORNIA PINOT HARVEST WAS DOWN APPROXIMATELY 1.2 MILLION CASES. LUCKY FOR US, WE SECURED ADDITIONAL VINEYARDS AND WERE ABLE TO KEEP OUR EXISTING CONTRACTS TO NET A 50 PERCENT GROWTH. WE KEEP IT SIMPLE, ONE APPELLATION...CALIFORNIA. WHILE WE SOURCE FROM FABULOUS VINEYARDS THROUGHOUT THE STATE, WE BLEND IT ALL INTO ONE SINGULARLY CALIFORNIA WINE.

TERRITORY

Vineyards from Santa Barbara along the southern coast of California and up into Northern California make up our 2007 vintage. We embrace distinctly California pinot flavors and style.

STRATEGY

Harvest started in early September, stalled for a while with very cool weather and then picked up again. A dry spring and sparse berry set in 2007 resulted in a light harvest with smaller berries than many had seen in 10 years. This skin to pulp ratio imparted deeper fruit flavors than normal. After a cold soaking for up to five days, the grapes were fermented in stainless steel tanks. The wine was aged in French oak for 8-10 months before bottling.

VICTORY

Enticing aromas of rich cherry pie, raspberry preserves and ripe plums with barrel notes of exotic vanilla, golden molasses and shortbread cookie. Oak aging rounds out the palate and gives the wine its body. Juicy fruit on the palate tasting of dark red raspberry, jammy strawberry and baked peaches. Our 2007 drinks in juicy fresh berry flavors that stay bright and linger. The finish is full of bright red fruit flavors with a supple texture.

“PINOT WORTHY OF THE NAME CALIFORNIA.”

**ALEX COSE,
WINEMAKER, CALIFORNIA NATIVE**

MARK WEST 2007 PINOT NOIR, CALIFORNIA

APPELLATION 58% CENTRAL COAST 14% MENDOCINO COUNTY 12% SONOMA 2% NAPA 14% OTHER

OAK 100% FRENCH, MEDIUM-PLUS & HEAVY TOAST

ANALYSIS PH 3.78 TA 5.3 G/L **ALCOHOL** 13.8%

MARK WEST

